



Fern Creek Communicator

FERN CREEK COMMUNITY ASSOCIATION
& CHAMBER OF COMMERCE

Serving Fern Creek-Highview-Buechel and other Metro Louisville Communities

May-June 2021

Volume 7 Issue 3

FCCACC
Board of Directors

President's Message

Executive Board

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L&N Federal Credit Union

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As I sat down to write my Presidents letter, I kept having one thought come across my mind. I have heard it many times over the years and definitely believe it to be true. It is the African proverb, 'It takes a village...'.



In its organic form, it says, 'It takes a village to raise a child.' But in the case of my thoughts for this letter, I will adapt it a bit. Because it truly takes a village... a community of thoughtful, committed citizens that come together to change the world. This was the case on Saturday April 17th. Over 200 Fern Creek citizens came together on that cool, overcast morning to help clean up our town. Members from Fern Creek Christian Church, Fern Creek High School, Chamber Business members, and neighbors joined together for the annual Brightside Spring Cleanup. The largest group in our history of Brightside Cleanups!

I was truly impressed by the number of kids and staff, who showed up to help clean the grounds of their high school. That's Tiger Pride! And the parents who brought their children to help clean the park, the roadsides and parking lots. The neighbors who helped clean up trees and bushes to make our town look great. I am thankful for each and every one of you.

It is our goal at the Fern Creek Chamber this year, to do all we can to help our neighborhoods and our neighbors. To offer a ray of light and a place to gather our neighbors together as we return to life. We are grateful that you have chosen to be a part of it.

Looking forward, we will have our annual golf scramble, our monthly luncheons, business after hours events and the Family Fall Festival. If you're looking for ways to be active or to join some of these events, we welcome you to join us in the planning and executing, and of course the event itself!

Happy Spring!

Karen Roalofs, President FCCACC

Rlsenterprises1987@gmail.com

FCCACC Member Events

May Luncheon Guest Speakers



Our May 4 speaker is Tom Owen. Except for leaving town to attend school, Tom Owen has lived in Louisville his entire life. For forty-six years, he has been Archivist for Regional History at the University of Louisville's Archives and Special Collections, custodian of massive collections of photographs, rare books and historical manuscripts and records. Tom holds degrees from Kentucky Wesleyan College, Methodist Theological School in Ohio, University of Louisville, and a PhD. in American History from the University of Kentucky. Over the decades, Dr. Owen has written, spoken, and created radio and television features on local history topics, his most recent project being a YouTube channel titled "Hometown Louisville with Tom Owen." Luncheon will be at the Woodhaven Country Club.

Luncheon Hosts



FCCACC
6104 Bardstown Rd
Louisville, KY 40291

June Luncheon Guest Speaker



Our June 1 speaker is Cleo Battle, Chief Operating Officer of Louisville Tourism. Prior to coming to Louisville, he spent 12 years as Vice President of Sales & Services of the Richmond Convention & Visitors Bureau in Richmond, VA. He also held the positions of Director of Sales and Sales Manager at the Richmond CVB. Battle began his hospitality career in the hotel industry working for Embassy Suites, Holiday Inn, and Sheraton Hotels. He currently serves on the Meeting Planners International Board of Directors, Kentucky Derby Museum Board of Directors, Louisville Sports Commission Executive Board, Louisville Zoo Foundation Board, and Board Member for Northeast YMCA of Louisville. He is Past Chair of Destination & Travel Foundation, Destination International Sales & Services Committee, and Virginia State University Hospitality Department Advisory Board. Luncheon will be at the Woodhaven Country Club.

Luncheon Hosts



FCCACC
6104 Bardstown Rd
Louisville, KY 40291

Renew Today

<http://www.ferncreek.org/renew.php>

April Meetings



Our April 6 speaker was Michael Ray, the founder of Smile Project Louisville, an organization created to affect attitude and behaviors through smiling with strangers. Michael was perhaps the appropriate speaker to kick-start our post-pandemic return to activity. We had a very good attendance for the first 2021 monthly meeting and I think most, if not all, left with a smile.



New Membership Benefit



**SAVINGS
BOOK**
April - June

The Chamber announced a new free membership benefit at the April luncheon meeting. You are familiar with the several sponsorships opportunities on a variety of events, i.e., Business Expo, Golf Scramble and Fall Festival, for Chamber Members to boost customer recognition and to help members gain business-to-business connections. The Fern Creek Chamber now offers an additional free membership benefit meant to encourage community consumers to shop and buy local.

The new Fern Creek Chamber of Commerce member benefit is a free, downloadable, consumer Savings Book containing coupons/advertisements on products/services offered by the Chamber Members. The Savings Book offers a “shop local” value to our community consumers and is available on the Chamber web page at fern creek.org. The consumer would view or download the Saving Book to their computer or smartphone

where they can print or display their selected coupons for redemption.

For the introductory phase, it will be one coupon per member and all will be the same business card size, 2” high x 3½” width with additional options forthcoming. The Chamber Members are responsible for designing and creating the coupons/ads in either a png or a jpg format and sending them electronically via email to the Chamber office. If members wish to include a link to their web page, they must also include the web page address in the email. The coupons must be valid for a minimum of 30 days to a maximum of 90 days. Email the company coupon graphic (2” x 3½” png or jpg) and the following information to info@fern creek.org:

Name of Business; Web Site Address (*if optional link desired*); Contact Name, Phone Number and Email;
Coupon Expiration Date (cannot exceed 3 months).

To take advantage of this new option to market your business through the Fern Creek Chamber of Commerce in a cost-effective way to attract new customers, or for more information contact Jean at info@fern creek.org or 239-7550.

Grand Opening – Ribbon Cutting



The Fern Creek Chamber of Commerce conducted a Ribbon Cutting ceremony for our newest member, the EXIT Realty Green Team, located at 8607 Smyrna Parkway. The husband and wife team, George and Julie Green, leads the Green Team. The Grand Opening offered giveaways and treat to those joining in the celebration. The Team is especially proud of their “Homes for Heroes” board hanging in the hall – all teachers, EMS, firefighters, police officers, veterans, active duty and medical professionals they serve are given back a portion of the commission as a “thank you” for your service.

James Peden, Councilman Metro District 23, presented the Green Team with a Grand Opening Day Proclamation.



The Fern Creek Brightside Community Cleanup 2021



WOW! What a terrific turnout...the biggest one ever! Fern Creek community volunteers cleaned up Bardstown Road from Stony Brook to Glenmary. Thanks to the Fern Creek High School students for choosing their service project to help the community and for the teachers who helped organize. And to all the community businesses and neighbors who pitched in - we couldn't do it without you! Thank you Chick-fil-A and FC Christian Church (via Sugar and Spice

Doughnuts) for breakfast!



Robin Engle, Councilman Metro Council District 22, sent the following update to Louisville Mayor Greg Fisher:

I wanted to share a picture from District 22's Brightside event (*above*) in Fern Creek this past weekend. Thanks to the tremendous support of Fern Creek High School and Fern Creek Christian Church, we had a record of 150 Brightside volunteers! It was exciting to see so much love and support for our community! I

also want to thank Brightside and the Fern Creek Community Association and Chamber of Commerce for helping us host this annual event. I look forward to setting a new record next year.



Cindy Stivers and Kelly Miller, Morning Pointe, Community Relations Directors, celebrated Pi Day with a little twist at the Lantern at Morning Pointe. They invited all community friends to swing on by the Louisville Lantern at Morning Pointe to pick up a box of four hot cocoa bombs made by their very own Chef Jamie – if Chef Jamie is involved, it has to be good!



The Springs at Stony Brook’s new Community Services Representative, Tori Schmitt, held a Meet and Greet drive-thru event to introduce herself to The Springs friends and community friends. She also provided coffee, muffins and a goodie bag.



Taelor Adams, Community Services Representative, Glen Ridge Health Campus and Amy Vanoner, Community Services Representative, The Legacy at English Station, teamed up to host an Easter Treat Drive-By on the Glen Ridge Campus. They hand delivered sweet Easter treats along with information about their personal care and memory care services. Our old friend Reverend Ron was the first guest to greet them - I did not recognize his back seat friends. Fern Creek Chamber member Renee Bryant, Executive Director FCHUM, also drove by for a sweet treat.



The EXIT Realty Green Team, Dan Woods, teamed up with fellow chamber member Highview Ice Cream & Coffee, Camille Linton, to honor local heroes with a “Free Coffee” event on May 3. The event gave \$5 coupon vouchers to EVERY HERO that stopped by - just as a way to say “thank you for your service”. The event is in dedication to an initiative called #ForHeroesDay that is the kick-off to the month of May - the month in which the majority of hero groups are recognized in our country. To learn more about the program, stop by the EXIT Realty Green Team office at 8607 Smyrna Pkwy Ste #108, Louisville, KY to see their “Wall of Heroes”, or visit their website www.ExitGreenTeam.com.



Member Announcements

Fern Creek Community Center & Chamber of Commerce
6104 Bardstown Rd
Louisville, KY 40291

<http://www.ferncreek.org/>
<https://www.facebook.com/>

Phone (502) 239-7550
Fax (502) 239-7650
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Taco and Margarita Kit Pick Up

Join Glen Ridge Health Campus for our Cinco de Mayo Drive Thru Event!

Wednesday, May 5
3:00 PM - 5:00 PM
Glen Ridge Health Campus
 6415 Calm River Way • Louisville, KY 40299

Drive by on Cinco de Mayo and pick up a taco kit and margarita supplies!
 We hope to see you there!

RSVP to Taelor at 502-263-9014
 glenridgehc.com • (502) 297-8590 • f



Pavilion Rentals & Events

The Parklands offers a variety of indoor and outdoor spaces to accommodate your next event. Whether it is a wedding, fundraiser, birthday party, reunion or business meeting, we have the perfect space for you. With spring underway, we are now accepting reservations for our outdoor picnic pavilions. Funds generated from facility rentals support the annual operations of our visitor-supported public park. To reserve a space, contact us today at 502-815-0277 or events@21cparks.org.



Our team is following COVID-19 developments to help keep your gathering safe and in compliance with the most recent guidelines.

CONTACT US TODAY TO RESERVE THE PERFECT SPACE FOR YOUR EVENT!

Coming Soon!



SAVINGS BOOK



How To Stretch Your Hard Earned Dollars

Download the FREE Fern Creek Chamber of Commerce Savings Book at: fern creek.org

The Savings Book is the best source for local coupons that stretch the value of your dollar at Fern Creek Chamber Members' restaurants and business. Just print them out (or show on your smartphone) and take them with you for great discounts and deals on: pizza to fine dining, financial assistance/planning, vacation planning, salons, spas, car wash, dental/medical services, home security/entertainment systems, pet care and many more of your community favorites. We help you get it for less!

This is a WIN-WIN for you, the Chamber Members and our community!
Buy Local!

Fern Creek Chamber of Commerce
 6104 Bardstown Rd
 Louisville, KY 40291
 (502) 239-7550
fern creek.org




Rooster's
 \$2.00 OFF
 \$2.00 OFF
 10% OFF

HomeTown Pizza
 PIZZA
 BUILD YOUR OWN PIZZA

	Individual	Small	Medium	Large
Crusts (100% Real Mozzarella)	\$4.99	\$7.99	\$10.99	\$13.49
Traditional Pepperoni (each)	\$0.50	\$1.00	\$1.50	\$1.75
	\$5.49	\$8.99	\$12.49	\$15.24

Beef O'Bradys
 MY BERRY'S
 FERN CREEK

PAPA JOHN'S
 Deals at Papa John's Pizza Bardstown Rd

BUNGALOW JOE'S
 Bar and Grill
 7813 Beulah Church Rd.
 Louisville KY, 40228
 502-931-JOES
Bungalow-Joes.com
 Facebook Bungalow Joe's
 Joe Bishop
 Owner

Marks Feed Store
FREE BUTTERMILK PIE
 ENJOY A FREE SLICE OF PIE WITH ANY PURCHASE. TO REDEM, PRESENT THIS COUPON AT THE TIME OF CHECK OUT. OFFER VALID AT THE MARKS FEED STORE, FERN CREEK LOCATION. CANNOT BE COMBINED WITH OTHER OFFERS.
<https://marksfeedstore.com/>

Stock Yards Bank & Trust
 SINCE 1904
 Benjamin R. Allgeier
 Area Manager
 Fern Creek / Stony Brook / Hiles Point Offices
 Office: (502) 625-3759
 Cell: (502) 592-4287
 Fax: (502) 495-1776
 2811 S. Hurstbourne Parkway
 Louisville, KY 40220
benjamin.allgeier@syb.com
 NMLS #898624

ALL IN ONE SECURITY
 Burglary • Fire • Carbon Monoxide • CCTV
 Lisa Armstrong
 Cell: (502) 777-8899
 Office: (502) 231-6888
armstrong@allinone-security.com
www.all-in-one-security.com
 AUTHORIZED DEALER

Send your business events information to info@fern creek.org, or contact Jean at 239-7550. Don't forget, coming events for the newsletter's covers the upcoming two months.

Checking in from



Academies of Louisville



THE ACADEMIES OF LOUISVILLE

The Academies of Louisville connects high schools to business and community partners, while aligning education and workforce development needs to better prepare students for postsecondary and career success. Fern Creek HS began its journey as an AOL school last year. We have made strong strategic business and community partnerships to facilitate the real-world experiences and opportunities that are crucial to our students. We are always looking for more partners to join us to ensure our students are provided with the most diverse opportunities before they leave our doors. Please check out our list of pathways we offer to see if there is an opportunity to align your business with our school.

Our Pathway Academies include:

- Fire Science
- Plumber Assistant
- Automation Engineering
- Early Childhood Education
- Culinary
- Consumer & Family Management
- Cinematography & Video Prod.
- Management & Entrepreneurship
- Computer Science
- Graphic Design
- JROTC

Graphic Design

Our Graphic Design Pathway just finished competing in a statewide competition (see below.)

Mr. Ison is a staple of the FCHS staff and vital to the success of this Academy.

Upcoming Events

All sporting events are open only to families for the indefinite future. However, be sure to follow us on Twitter for updates on our Baseball, Softball and Track & Field Teams as well as our nationally renowned ROTC Program!

Baseball Senior Night

May 21 vs Fairdale
5:30 pm

Softball Senior Night

May 12th vs. Moore
6:00 pm

2021 Graduation

May 28th @ Fern Creek
Veterans Stadium
9:00 am
11:00 am
2:00 pm (c/o 2020)

ATTENTION FC BUSINESSES

FCHS Athletics will be seeking sponsors for our upcoming Fall Sports Program. Look for an email from us soon!



@fchsathletics
@FernCreekHigh

Get Involved!

There are many ways local businesses and organizations can get involved at our community high school. See below and please contact the school for more details:

Job Opportunities:

Our students are always looking for employment, particularly those who are in our co-op/Work Based Learning program. Email Joshua Abell joshua.abell@jefferson.kyschools.us

Senior Backpack Panel:

Every year, outgoing seniors must present the best work of their 4 years in high school. We ask community members to participate as members of the panel for these individual students. If interested, please contact Sara Abell Sara.wilson-abel@jefferson.kyschools.us





S P O T L I G H T

Graphic Design

Joel Hurst, Jr

Skills USA



Brittany Potter is a senior in our Graphic Designs Academy. She is an Ambassador of her Academy Pathway and serves as an Officer in the Kentucky State SkillsUSA

Organization. She is frequently contracted to do free-lance work in areas of graphic design and has had some of her projects featured on billboards and advertisements around the city. She recently received a \$12,000 scholarship to Sullivan University, where she plans on enrolling in the fall. When she is not exceling in her career pathway, she works part-time at Papa Murphy’s Pizza in Fern Creek. Mrs. Ison describes Brittany as “incredibly dependable, a great mentor to her peers and a vital part of FCHS Graphic Design.”

Fern Creek Graphic Design



The SkillsUSA Championships are career competition events showcasing the best career and technical education students in the nation. Contests begin locally and continue through the state and national levels. The philosophy of the Championships is to reward students for excellence, to involve industry in directly evaluating student performance and to keep training relevant to employers’ needs. This year, our Graphic Design students were recognized in several categories. FCHS boasts three 1st place students, two 2nd place students and several others who received accolades during the competition. Congrats Graphic Design!

Membership News

Welcome New Members



Want to be an Active Member? Then become a volunteer. The success of our Chamber depends upon the valuable support of our members and the hard work of the committees who so generously volunteer and give their time. After the 2020 pandemic interruption, now is a good time to be a part of revitalizing the Chamber in 2021. There is a direct correlation to the effectiveness of both the Chamber and your membership with how involved you are in the activities and networking opportunities provided by the Chamber. We need you and your ideas; we are always open to constructive feedback and ideas. Join a committee and contribute your skills and talents. Or take a leadership role and become a Board Member – November is nominations month.

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To volunteer for an event or Committee (Building & Maintenance, Membership/PR, or Programs), please send your contact and availability information to: info@ferncreek.org or contact Jean at 239-7550.



If you are interested in being a **Spotlight Business** in the Communicator, please give Jean a call at the Chamber office 239-7550.

You write up your own insert for the newsletter and send it to info@ferncreek.org – don't forget to include a photo!

Renew Your Membership.

2021 Membership invoices are due upon receipt.

Have you received your membership invoice? Renewing your Chamber membership is an investment in your business and an investment in the community. Renew your membership TODAY:

FCCACC
P.O. Box 9156
6104 Bardstown Road
Louisville, KY 40291

Online by selecting "Join!" at: <http://www.ferncreek.org>



Crown Trophy Louisville

6020 Bardstown Road
Louisville, KY 40291

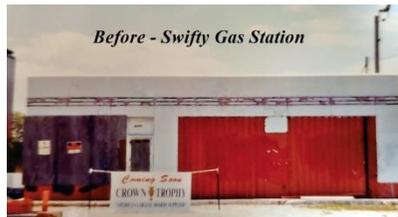


Crown Trophy will be celebrating its 20th Birthday in Louisville this year. The Franchised was purchased in April 2001 with construction commencing on the current location, previously abandoned Swifty Gas Station Building at 6020 Bardstown Road in June 2001. Officially open for business in late October 2001 with our first customer being, Kings Baptist Church, for an order of two volleyball trophies. The order was placed by our former chief of staff for LMPD Troy Riggs.

We have and currently do employ many Alumni from Fern Creek and surrounding schools and communities including myself, a graduate from FCHS 1987.

Current Staff

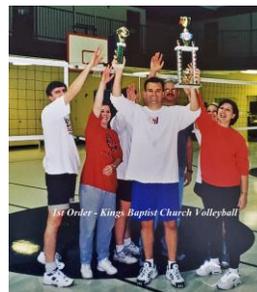
- Debbie Branch FCHS
- Brad Stallard Fairdale HS
- Mark Thomas FCHS
- Aneissa Coulter FCHS
- Mandy Simpson Ballard HS



We are currently in the process of expanding in to Southern Indiana, by opening a second location:

Crown Trophy Southern Indiana
526 Kentucky Avenue
Jeffersonville, Indiana 47130

Randy Coulter
Crown Trophy Louisville
502-231-6333



1st Order
Kings Baptist Church



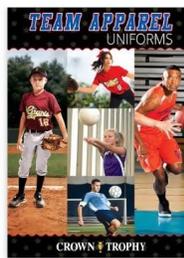
1st employee
Josh Hendren



SPORT CATALOG 2021



CORPORATE CATALOG 2020



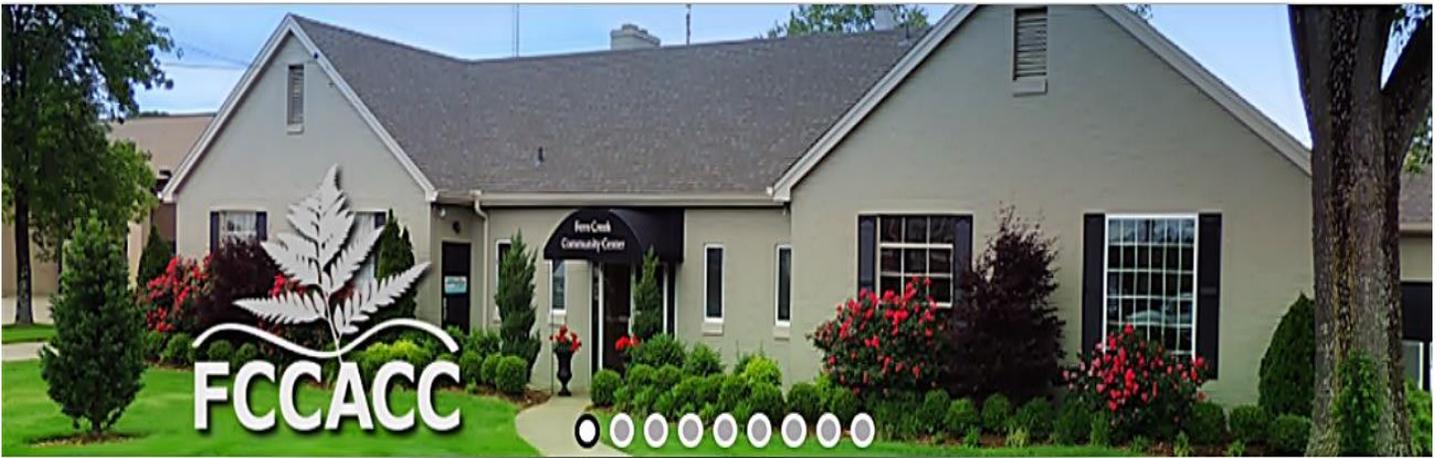
TEAM APPAREL

**THANK YOU FOR BEING A MEMBER OF THE
FERN CREEK COMMUNITY CENTER & CHAMBER OF COMMERCE!**

Fern Creek Community Center & Chamber of Commerce
6104 Bardstown Rd
Louisville, KY 40291

<http://www.ferncreek.org/>
<https://www.facebook.com/>

Phone (502) 239-7550
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Join the FCCACC!

The FCCACC is comprised of individuals, businesses, civic and civil servants, volunteers, retirees and students who live, work and play in the Fern Creek, Highview and Buechel areas. Together we represent a cooperative and collective effort to maintain and enhance the business and social climate of our combined communities.

MEMBER BENEFITS

As a member of the FCCACC you'll participate in many benefits, of which the following are a few:

- ★ Participation in a forum for addressing your business and community needs.
- ★ Interaction with other business associations.
- ★ Become part of a unified voice to utilize the services of government and public agencies.
- ★ Business associations are eligible for matching grants and technical assistance through NCD.
- ★ Increase the awareness of your business services.
- ★ Regular monthly events such as luncheons and other social activities.
- ★ Involvement in zoning actions, land and other proposed development activities in our area.
- ★ An annual online Membership Directory.

MEMBERSHIP FEES

- Business or Organization Annual membership dues — **\$175.00** per/yr.
- Individual membership dues — **\$50.00** per/yr.

As a first-time member, you may join at any time of the year. Our membership year is January through December. Dues are pro-rated based upon the joining month! Beginning in July your dues are the remainder of the current year, and a full membership for next year.

Complete the Application on our web page at: <http://www.ferncreek.org/join>

**Like us on Facebook at:
www.facebook.com/FernCreekChamber/**