



# Fern Creek Communicator

FERN CREEK COMMUNITY ASSOCIATION  
& CHAMBER OF COMMERCE

Serving Fern Creek-Highview-Buechel and other Metro Louisville Communities

March-April 2020

Volume 6 Issue 2

FCCACC

Board of Directors

## President's Message

### Executive Board

#### President

Carmen Ellington  
Autotruck Financial Credit Union

#### Vice President

Sheryl Webb  
Mark's Feed Store

#### Secretary

Karen Roalofs  
Papa John's – Fern Creek

#### Treasurer

Steve Costelle  
Costelle & Associates

#### Chamber Coordinator

Jean Henle

### At-Large Board Members

Lisa Armstrong  
All-In-One Security  
Dave Bales  
Bales Industrial Cleaning  
Equipment  
Mary Henry  
Mary Henry State Farm Ins  
Gene McManaway  
Individual Member  
Stari Owen  
River City Bank  
Lindsay Ratterman  
Republic Bank  
Josh Stewart  
Edward Jones  
Jessica Thomas Smith  
L&N Federal Credit Union



March is here which brings the Spring Season, Daylight Savings Time and March Madness. What an exciting time of year with all the upcoming events in your Chamber but also, Louisville.

Your Board and Committee Members are hard at work preparing for the Brightside Cleanup and our annual Business Expo. If any group should need community service hours please remember April 11, 2020 for the Brightside Cleanup. This would make a great service project.

The Business Expo scheduled for April 14, 2020 will be extremely exciting. U of L Basketball Coach Mack will be our guest speaker. We expect a tremendous crowd; therefore, we do ask for your prepaid reservations due to the limited space. The Expo will follow the luncheon. Please make your luncheon and/or vendor reservations quickly as spaces are filling up quickly.

A special "Thank you" goes out to our members who have renewed your membership. The Chamber would not be successful without you.

Until Next Time!

Carmen Ellington

President FCCACC  
[cellington@autotruckfcu.org](mailto:cellington@autotruckfcu.org)

**SAVE THIS DATE!**  
**Tuesday, April 14, 2020**

Join us for the  
**Fern Creek Community Association  
& Chamber of Commerce  
2020 BUSINESS EXPO**

## FCCACC Member Events

### March Luncheon Guest Speakers



Our March 3 speaker is Alisa Gray, Vice President of Outreach Kentucky Humane Society (KHS). Alisa has been in the animal welfare field since 2008 and has been serving as the KHS Vice President of Outreach since April 2018. KHS, located in Louisville, KY, is a private, nonprofit organization that is Kentucky's largest pet adoption agency. KHS is also the state's oldest animal welfare organization, founded in 1884. Alisa's main focus is overseeing all aspects of donor relations, development and public relations to support the KHS mission of creating more compassionate communities. She provides leadership to ensure the overall success of KHS's Annual Fund and Special Events. Luncheon will be at the Woodhaven Country Club.

#### Luncheon Hosts



Harbor House  
2231 Lower Hunters Trace  
Louisville, KY 40216



Pet Suites  
9420 Seatonville Rd  
Louisville, KY 40291

### April Luncheon Guest Speaker



Our April 14 speaker is Coach Chris Mack. Coach Mack, whose teams have participated in the NCAA Tournament in nine of his 10 seasons as a head coach, was named as the head coach of the University of Louisville men's basketball team on March 28, 2018. In his first season at Louisville, Chris guided the Cardinals to a 20-14 record and earned a No. 7 seed in the NCAA Tournament while facing the nation's third-toughest schedule. Chris and his wife, Christi, have two daughters, Lainee (12) and Hailee (11), and a son, Brayden (3). A native of Louisville, the former Christi Hester was the runner-up for Kentucky Miss Basketball as a senior at Holy Cross High School. Coach Mack and his wife created the Mack Family Foundation in 2016, a family-centered foundation whose mission is to serve, inspire and aid less fortunate children. The **Luncheon / Business Expo** will be at the Woodhaven Country Club. **Luncheon reservations \$20 must be paid for in advance, by April 1.**

#### Luncheon Hosts



Stan Sims Law  
5226 Bardstown Rd  
Louisville, KY 40291



Presbyterian Homes Westminster  
2116 Buechel Bank Road  
Louisville KY 40218

**Renew your membership.**

**Annual Invoices are due upon receipt.**

Fern Creek Community Center & Chamber of Commerce  
6104 Bardstown Rd  
Louisville, KY 40291  
<http://www.ferncreek.org/>  
<https://www.facebook.com/>

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# FCCACC Member Activities

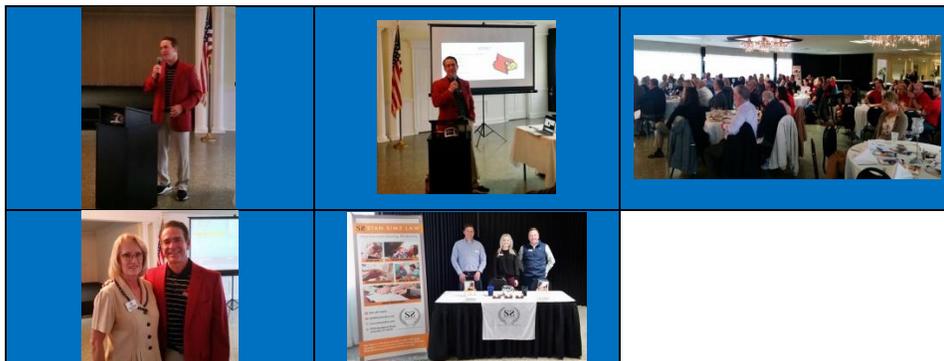
## January-February Meetings



Our January speaker was Kasey Maier, President of the Waterfront Botanical Gardens. Kasey gave us an update on the completion of Phase I, which included the Graeser Family Education Building, which can host a large event space, a kitchen and a conference room, as well as a pollinator garden and a native garden. She was joined by Elizabeth Chandler, Development Manager, as they discussed the later development phases.



Our February speaker was Coach Dan McDonnell. Dan has been the head coach of the University of Louisville baseball team since the start of the 2007 season. Coach McDonnell gave a very interesting and applicable presentation by sharing the “Reading List” he used in developing and leading a successful NCAA baseball team and how business leaders could use the same approach in building a successful business.



**Do you believe the best things in life are Free?**  
**Then join us April 14 for our**  
**2020 Business Expo**  
**Where a Woodhaven Country Club membership**  
**Will be given away!**

## FCCACC Activities



The January FCCACC New Member Orientation Breakfast, hosted by Trilogy's The Springs At Stony Brook, was well attended by our new and current members. The Springs At Stony Brook provided coffee and delicious breakfast items.

The initial 15 minutes was an informal networking session with coffee and pastries that provided an easygoing way for new members to introduce themselves, and their business, to fellow new and current member contacts. It also provided the attending Board members time to casually describe the benefits of being a Chamber member and how to gain the most value from membership as a volunteer on one of the Chamber committees. The group continued their conversations sitting at tables for the next 30 minutes while enjoying a tasty breakfast contribution prepared by Chef Charles. FCCACC President, Carmen Ellington, presided over the remaining time. Carmen began by asking each member to briefly introduce themselves and their business to the entire group. She then proceeded to highlight what the Chamber has to offer, i.e.: networking with other business professionals through monthly meetings, scheduled networking events, annual golf scramble; community events – Business Expo and Fall Festival; community support – annual scholarship award, Brightside Cleanup. The members were encouraged to join a committee that plans and supports those activities, or other standing chamber committees.



**Up, Up and Away In My Beautiful Balloon!**

**One free Hot Air Balloon Ride for two will be given away at the Business Expo!**

(Weather permitting)

# 2020 FCCACC Business Expo



JOIN US ON

APRIL 14, 2020 1:30pm - 4:00pm

WOODHAVEN COUNTRY CLUB

We will have a different set up this year... our regular monthly Networking Luncheon at 11:15, and then **Business Expo** to follow, open to the public from 1:30 until 4:00 pm. We are excited to announce that University of Louisville Head Basketball Coach Chris Mack will join us as our luncheon speaker.

This event provides you a causal venue to greet and visit with your customers and also introduce your product and / or service to potential customers.

**IF YOU WOULD LIKE TO RESERVE A BOOTH, PLEASE RESPOND AS SOON AS POSSIBLE, AS SPACE IS LIMITED!**

*Sponsorships are also available in limited quantity* and include an Expo booth and one seated spot at luncheon table with Coach Chris Mack. *So don't delay*, contact Jean for Vendor and Sponsorship applications at: info@ferncreek.org, or 239-7550.

Whether you are a small business or part of a large corporation, make the FCCACC Business Expo a part of your marketing strategy in your planning to connect in the community.

The Program Committee sends a big thank you to the title sponsors to date:



We look forward to seeing you at the Expo!



FCCACC members Renee Bryant and Gene McManaway attended the Trilogy's Franciscan Healthcare Center *Night of Networking* event. Deanna Dome, Community Service Representative, greeted them and introduced several of the Franciscan staff. There were

numerous organization and community leaders attending, including the St. Matthews Chamber of Commerce and an old FCCACC friend, Ron Loughry. Chef Ray Giron prepared an attractive and



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delightful buffet (the meatballs were scrumptious) that was complemented with a good selection of wines and other beverages.

Deanna suggested Gene visit Franciscan's Veterans Honor Wall which he did and just happened to meet one of the veteran residents strolling by that was happy to share his military experience.



The Membership/PR Committee held its first meeting of the year in February. The committee members present: Ben Allgeier, Stock Yards Bank; Renee Bryant, FCHUM; Sherri Culver, Michael Walker Advertising. Board members presents: Mary Henry; Dave Bales; Gene McManaway; Jean Henle. The emphasis of the meeting was on generating ideas to benefit members and newsletter enhancements along with building awareness of FCCACC. Several ideas were discussed that necessitated obtaining additional information. The next meeting date will be scheduled after the information gathering. If you would like to be a member of the committee, contact Jean at [info@ferncreek.org](mailto:info@ferncreek.org) or 239-7550.

### SAVE THIS DATE FOR BRIGHTSIDE CLEANUP SPRING 2020!

**SATURDAY APRIL 11TH!**

9:00 AM - 12:00 NOON

**We Need Volunteers!** Please join the Fern Creek Community Association and Chamber of Commerce and District 22 Councilman Robin Engel for the annual Brightside Community-Wide Cleanup on Saturday, April 12th. We will begin at 9:00 a.m. and go until 12:00 noon. We will meet at the Fern Creek Community Center located at 6104 Bardstown Road (next door to the Fern Creek Fire Dept. and across the street from Fern Creek Traditional High School).

Free tee-shirts, gloves and supplies will be provided for our volunteers. A complimentary light breakfast will be provided thanks to our faithful community partners.

You can help us make a difference in the community by supporting Brightside's anti-litter initiatives, keeping Louisville and our District 22 communities clean, green and beautiful. Brightside is donor-funded and volunteer driven. Your support is valued and appreciated!

For more information, please call Brightside at 574-2613, District 22 Council office at 574-1122, or Jean at the FCCACC Office at 239-7550.

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Louisville, KY 40291

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## Member Announcements

HARBOR HOUSE OF LOUISVILLE  
PRESENTS

# FEATHERS • AND • FRIENDS

KEN-DUCKY DERBY KICK-OFF



**SOUTHERN GLAMOUR GALA**  
SATURDAY  
**MARCH 7 2020**

**AUCTION ITEMS NEEDED!**  
ADVERTISE YOUR COMPANY TO  
400+ ATTENDEES AND SUPPORT  
ADULTS WITH DISABILITIES BY  
DONATING TO OUR SILENT  
AUCTION!  
*If interested, contact Robin  
at [rpittman@hhlou.org](mailto:rpittman@hhlou.org)*

**TICKETS ON SALE SOON!**



## *Pastoral Appreciation Breakfast*

The Springs at Stony Brook invites you to our Pastoral Appreciation Breakfast!

**Tuesday, March 24 • 9:00 AM - 10:00 AM**  
*The Springs at Stony Brook*

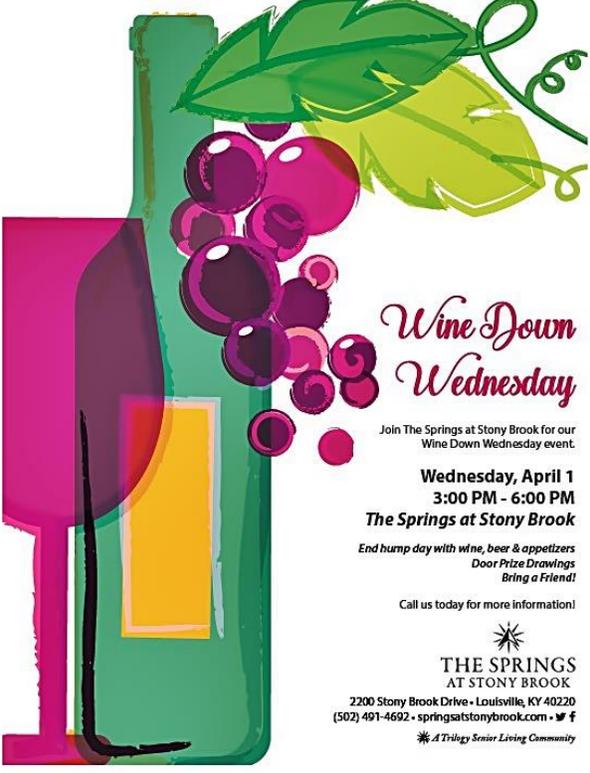
*Join us for breakfast and fellowship with other faith leaders  
Faith leaders, clergy and volunteers are all welcome*

Kindly RSVP to Allison at 502-523-0534 (call/text)

  
THE SPRINGS  
AT STONY BROOK

2200 Stony Brook Drive • Louisville, KY 40220  
(502) 491-4692 • [springsatstonybrook.com](http://springsatstonybrook.com) •  

*\* A Trilogy Senior Living Community*



## *Wine Down Wednesday*

Join The Springs at Stony Brook for our  
Wine Down Wednesday event.

**Wednesday, April 1**  
**3:00 PM - 6:00 PM**  
**The Springs at Stony Brook**

*End hump day with wine, beer & appetizers  
Door Prize Drawings  
Bring a Friend!*

Call us today for more information!

  
THE SPRINGS  
AT STONY BROOK

2200 Stony Brook Drive • Louisville, KY 40220  
(502) 491-4692 • [springsatstonybrook.com](http://springsatstonybrook.com) •  

*\* A Trilogy Senior Living Community*

The FCCACC newsletter is published every other month beginning with the January-February issue followed by: Mar-Apr; May-Jun; Jul-Aug; Sep-Oct; and Nov-Dec. If you have an event or announcement to share, please submit it to Jean no later than the following dates:

Issue	Info Due By
Jan-Feb	Dec 25
Mar-Apr	Feb 25
May-Jun	Apr 25
Jul-Aug	Jun 25
Sep-Oct	Aug 25
Nov-Dec	Oct 25

# What's Up in The Creek

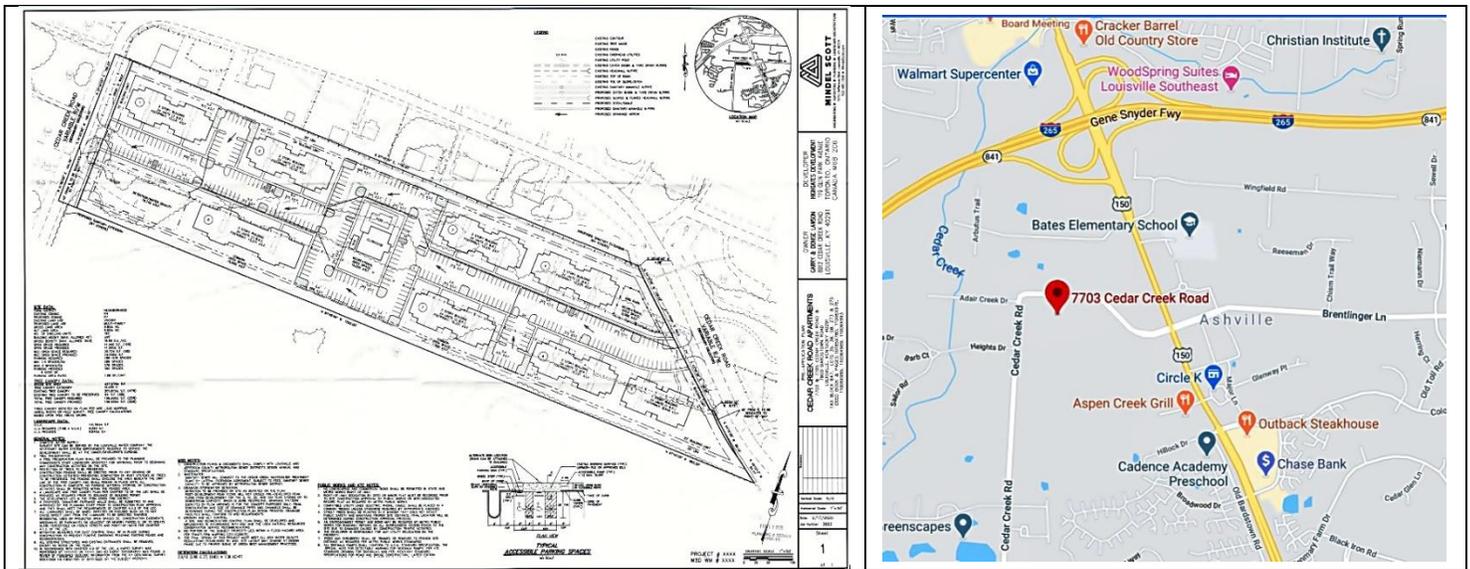


You may have read the February 20 Courier-Journal article regarding a proposed 192-unit complex spread across eight three-story buildings on about 10 acres of vacant land along Cedar Creek and Bardstown roads. FCCACC contacted Jared Townes, Legislative Assistant to District 22 Metro Councilman Robin Engel for additional information and he referred us to Dante St. Germain, Planning & Design Services, Develop Louisville, Louisville Forward.

Ms. St. Germain stated she had not yet met with the applicant, Mr. Joseph Waldman with Highgates Development, and had no information beyond what was submitted in the pre-application. All pre-application materials are available online and we viewed the filed "Change in Zoning / Form District Pre-Application" Case No: 20-ZONEPA-0015. A copy of the proposed plan and a map of the area are below.

Quoting the C-J article "Waldman said he decided to develop along Cedar Creek and Bardstown roads because "the whole area is blowing up" in terms of new shops and eateries."

Jared said he and Councilman Engel plan to attend the neighborhood meeting on rezoning the area from R4 to R7 on March 10<sup>th</sup> at 6:00pm. The meeting location is: Stan Sims Law, 5226 Bardstown Road, Louisville, KY 40291.



2020 FCCACC Business Expo  
Grand Prize Give Away  
A Woodhaven Country Club Membership



### Why participate in the FCCACC Business Expo

- More than 20 Exhibitors
- Networking – Meeting Local Businesses
- Business to Business
- Business to Customer
- Open to the public – Free admission

Doors open to the public from 1:30pm until 4:00pm.

Join us April 14, 2020. Over 20 FCCACC members will be present to showcase their products and services.



**Want to be an Active Member?** Then become a volunteer. If you're a member that enjoys the monthly luncheons, please think about what else you can do. We need you and your ideas, Join a committee and contribute your skills and talents. Anyone can volunteer for an event or committee.

To volunteer for an event or Committee (Building & Maintenance, Membership/PR, or Programs), please send your contact and availability information to: [info@ferncreek.org](mailto:info@ferncreek.org) or contact Jean at 239-7550.

If you are interested in being a **Spotlight Business** in the Communicator, please give Jean a call at the Chamber 239-7550. You can write up your own insert for the newsletter and send it to [info@ferncreek.org](mailto:info@ferncreek.org).



# *Hometown Banking, Hometown People*



River City Bank has six convenient locations throughout the Louisville area. We are a community bank focused on developing personal relationships and providing our community and customers with the best service possible, all while taking care of their financial needs.

At River City Bank, we pride ourselves on our hometown roots. Being a hometown bank means more than citing an address in Jefferson County, it means we are active members of this community. We live where you live, shop where you shop and support many of the same charitable organizations that you are a part of as well. We thrive on the relationships we have created in our hometown and love knowing our customers and their families. We believe that our bank will continue to be successful for years to come because we will continue to find ways to provide unique services.

Stari Satram-Owen (pictured right) is a business development officer at our Middletown branch, who has been in the banking industry for over twenty years. Stari says she “feels truly blessed to have found a position with this amazing bank”. What she loves most about our bank is our involvement in the community, particularly in Habitat for Humanity, Feed the City, and the Banzai program which teaches financial literacy at over eighteen different schools around the Louisville area.

Betsy Gengo (pictured left) is a loan officer at our Highview branch and has been with River City Bank for twenty years. She has loved forming lifelong relationships with her work family as well as her customers during her time with us. Betsy says “it is very rewarding to help individuals and business owners succeed in what they do”. She loves that River City Bank provides the best customer service and says that “seeing a customer leave with a smile is always a good feeling”.

Matt Harris (pictured middle) is a loan officer at our Jeffersontown location and is starting his seventh year with River City Bank. Matt says that he “loves being a part of the FCCACC. I helped River City Bank rejoin the chamber in 2015 as I transitioned from our Downtown location to the Outer Loop branch as a loan officer. Being new to the Fern Creek area, the FCCACC was my first stop to meet local business owners and other professionals”. As a loan officer, Matt has been provided with the opportunity to “gain a better understanding of his customers’ needs and provide them with the optimal banking solutions”.

To better serve our growing client base, River City Bank has opened a location in Middletown and we are now expanding into the surrounding markets with Southern Indiana as our next target. In addition to adding locations, we have modernized our system in order to improve the level of service we can provide to our customers, increase our product offerings, and allow us to stay competitive in an ever-changing bank environment.



## To bring Young Living Essential Oils to every home in the world.



My name is Ealita Walls and my husband Phil and I are blessed owners of OneDropado LLC distributors for Young Living Essentials Oils! For the last 5 years we have experienced living above the wellness line due to our daily use of Essential oils. We use essential oils to support all of our body systems allowing them to each function at a more optimal level. Health is the most valued asset that we have and living healthy is our way of life.

We are motivated to educate families on the benefits of essential oils as well ensure each household understands the importance of natural remedies vs utilizing toxic chemicals in their home and on their families. Our products are high quality and safe to use.

We've done a lot of research to understand why plants create these powerful oils that support our bodies' needs so well. Young Living essential oils are made from mother earth. They are intricately distilled from plants, flowers, shrubs, roots, seeds and resin. Because they are made from natural resources, they harbor zero side effects and present no harm to our bodies.

We love and trust our foundation company Young Living because we can depend on our SEED to SEAL process that guarantees the pureness of every product. Young Living is a leading company that sets the bar high for quality and is always giving back through various Foundations. One fun fact about Young Living is we have sent our oils to Space! We have partnered with NASA and the International Space Station and sent essential oils and plant seeds for study to gain a better understanding of how solar radiation affects seeds, plants and oils here on earth.

Our key goals are to expose the city of Louisville and beyond to the extraordinary benefits of implementing Young Living essential oils and supplements into busy life-styles and to provide customers proven products that are safe to use without concern of harmful side effects. We aim to support everyone's goals towards living life above the wellness line.

**Contact us for more information:** (502) 548-3627 or (502) 262-7168.

**Check out our website at:** <https://onedropado.marketingscents.com>

Learn all about our SEED to SEAL process and Essential Oils.

Be sure to subscribe to our newsletter!

**Follow us on FACEBOOK** - @Onedropado

<https://younglivingfoundation.org/>

**Stock  
Yards®**  
Bank & Trust

**A TRUSTED PARTNER  
since 1904**

Serving the Louisville, Kentucky, Indianapolis, Indiana,  
and Cincinnati, Ohio markets.



I am excited about joining Stock Yards Financial Services as a Financial Advisor with over twelve years in the Financial Services industry. I was born and raised in the Fern Creek community, and I am a proud graduate of Fern Creek High School, class of 2001. I am excited about being back in the community and having the opportunity to help the clients in Fern Creek on a personal and professional level. My goal is to provide my clients with a total financial money management service. I will work closely with clients to identify where they stand today and where they want to be in the future. Also, I will assist in the development of an overall plan based on personal needs to help achieve defined goals. I will use my skills, knowledge, and experience to provide the optimal combination of diversified investments.

As a Stock Yards Financial Advisor, my goal is to find out what you want from your investments. One of the keys to investment success is to clearly define your objectives, your financial needs and your risk tolerance. My job is to help each of my clients navigate through these questions and design a plan that they are comfortable with.

With an in-depth understanding of your portfolio needs, I will evaluate which investment vehicles are best suited to your portfolio. These decisions are based on your personal investment situation such as assets, debts, expenses, income, tax situation, ext.

The key to a successful strategy is making sure that clients stay on track once a plan is put into motion. I have found that the key to staying on track is to have ongoing meetings to make sure the client is still comfortable with the plan we have implemented. I believe this is the key to establishing trust between client and advisor.

I would love the opportunity to help anyone with any financial concerns that they have! Come see me, Brad Peavler, at the Fern Creek Stock Yards Bank located at 10000 Will Way, Louisville, KY 40291. Or you can reach me by phone to set an appointment at 502-625-9152.

I look forward to working with the people of this great community!

Home branch address 5026 Mud Ln, Louisville, KY 40229

Securities offered through **Raymond James Financial Services, Inc.**, member FINRA SIPC, and are not insured by bank insurance, the FDIC or any other government agency, are not deposits or obligations of the bank, are not guaranteed by the bank, and are subject to risks, including the possible loss of principal. Stock Yards Financial Services and Stock Yards Bank & Trust are not registered broker/dealers, and are independent of Raymond James Financial Services. Investment Advisory Services offered through Raymond James Financial Services Advisors, Inc.

**THANK YOU ALL FOR BEING A MEMBER OF THE  
FERN CREEK COMMUNITY CENTER & CHAMBER OF COMMERCE!**

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## JOIN THE FCCACC!

The FCCACC is comprised of individuals, businesses, civic and civil servants, volunteers, retirees and students who live, work and play in the Fern Creek, Highview and Buechel areas. Together we represent a cooperative and collective effort to maintain and enhance the business and social climate of our combined communities.

### MEMBER BENEFITS

As a member of the FCCACC you'll participate in many benefits, of which the following are a few:

- ★ Participation in a forum for addressing your business and community needs.
- ★ Interaction with other business associations.
- ★ Become part of a unified voice to utilize the services of government and public agencies.
- ★ Business associations are eligible for matching grants and technical assistance through NCD.
- ★ Increase the awareness of your business services.
- ★ Regular monthly events such as luncheons and other social activities.
- ★ Involvement in zoning actions, land and other proposed development activities in our area.
- ★ An annual online Membership Directory.

### MEMBERSHIP FEES

- Business or Organization Annual membership dues — **\$175.00** per/yr.
- Individual membership dues — **\$50.00** per/yr.

As a first time member, you may join at any time of the year. Our membership year is January through December. Dues are pro-rated based upon the joining month! Beginning in July your dues are the remainder of the current year, and a full membership for next year.

**Complete the Application on our web page at: <http://www.ferncreek.org/join>**

**Like us on Facebook at:  
[www.facebook.com/FernCreekChamber/](http://www.facebook.com/FernCreekChamber/)**