



# Fern Creek Communicator

FERN CREEK COMMUNITY ASSOCIATION  
& CHAMBER OF COMMERCE

Serving Fern Creek-Highview-Buechel and other Metro Louisville Communities

September-October 2019

Volume 4 Issue 5

FCCACC

Board of Directors

## President's Message

### Executive Board

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Carmen Ellington  
Autotruck Financial Credit Union

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Mark's Feed Store

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Papa John's – Fern Creek

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Costelle & Associates

#### Chamber Coordinator

Jean Henle

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Dave Bales  
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Where has the year gone? September is here. And although some of our members have been enjoying the dog days of summer, your Chamber Board members have been hard at work. Our goal is to offer programs, events and activities that benefit you, our members. To take advantage of this, all YOU need to do is attend and get involved.

We are now gearing up for our Annual Golf Scramble to be held at Wildwood Country Club on September 16<sup>th</sup>. We still have a few spots left for players and hole sponsors. This is a great way to showcase your business as well as have a great time. A special "Thanks" to Wildwood for always making it a special day. And to our many volunteers, Thank you.

Also in September, please join us for a very exciting luncheon with our Metro Council Roundtable. The luncheon will be held at Woodhaven Country Club on September 10<sup>th</sup>. Come and hear the latest on what your Metro Government has been doing for the many communities they serve.

Remember to check out our new website. Please go into your listing and verify that the information listed is correct. You can also add a picture and a small introduction of your company. Take advantage of things that are available to you. The Chamber is as beneficial as you want to make it.

We continue to need committee members and would love for you to join a committee and offer your many talents and suggestions. We always need to hear from you on anything we can do or offer to make your experience a successful one.

Until Next Time!

Carmen Ellington

President FCCACC  
[cellington@autotruckfcu.org](mailto:cellington@autotruckfcu.org)

# FCCACC Member Events

## September Luncheon Guest Speakers



Our September speakers are Louisville Metro Council Members: Keisha Dorsey, Dist. 3; Robin Engel, Dist. 22; Paula McCarney, Dist 7; and Tony Piagentini, Dist. 19. Join us for an informal Metro Council Roundtable with these Council members from four (4) districts in the Louisville Area. Luncheon will be at the Woodhaven Country Club.



### Luncheon Hosts



Atria Stony Brook  
3454 Hurstbourne Parkway  
Louisville, KY 40291



FCHUM  
9300 Beulah Church Rd  
Louisville, KY 40291

## October Luncheon Guest Speaker



You're the speaker! The October meeting will be a member networking arrangement. We will draw names from each table and give the selected members three (3) minutes to talk about their business product or service. So practice your "elevator speech", grab a few more business cards and join us. Luncheon will be at the Woodhaven Country Club.

### Luncheon Hosts



Liberty Mutual Insurance  
101 Bullitt Lane, Suite 105  
Louisville, KY 40222



Wesley Manor  
5012 E Manslick Rd  
Louisville KY 40219

## FCCACC Member Activities

### July-August Meetings



Our July speaker was Dr. Todd Mooradian, Dean, College of Business, University of Louisville.

Dr. Mooradian came to U of L after serving as associate dean for faculty and academic affairs and the William J. Fields professor of business at the College of William & Mary in Williamsburg, Va.



Our August speaker was Kim Holzclaw, Managing Director, Blessings in a Backpack. Blessings in a Backpack mobilizes communities, individuals, and resources to provide food on the weekends for elementary school children across America who might otherwise go hungry.



## FCCACC Activities



It is not too late to join us for our tee-riffic annual golf scramble, taking place at Wildwood Country Club on Monday, September 16, 2019. We have had great response from the members of our organization and have 64 players committed to play as of now. We can take 72, to make a full field, so please think about putting in a team, or playing as a single, and we will connect you with a group. It is a fun day, with lots of networking, giveaways and community partnership and support! The cost per player is \$115, includes 18 holes of golf, cart, event prizes, on-site lunch on the patio, door prizes and mulligans.

We will also draw for a raffle for 2 round trip flights anywhere Southwest Airlines fly, donated by Jefferson Animal Hospital. So, form your team and join us!

## FCCACC Golf Scramble Sponsorships Opportunities



We are looking for sponsors to help make our Golf Scramble a “hole in one”. The FCCACC Golf Scramble lets the networking and fun collide. With fun activities and giveaways at each hole – players love this event! Check out how your business can get involved.

### Gold Sponsor \$1,000

Sponsorship/Logo predominately displayed on each Golf Cart, 1 Four-Person Team, Hole Sponsorship, Full Page Advertisement in Program, Banner at 19<sup>th</sup> Hole, Newsletter & Website Recognition

### Gold Sponsor \$1,000

Sponsorship/Logo predominately displayed on Beverage Cart, 1 Four-Person Team, Hole Sponsorship, Full Page Advertisement in Program, Banner at 19<sup>th</sup> Hole, Newsletter & Website Recognition

### Silver Sponsor \$600

1 Four-Person Team, ½ Page Advertisement in Program, Banner at the 19<sup>th</sup> Hole, Newsletter & Website Recognition

### Hole Sponsor \$150

Sign on Designated Hole – Company Rep Can Sit at Hole & Pass Out Company Information/Goodies (No Alcohol Please)

Please Contact Jean Henle for Reservation of Sponsorship, or questions at 502-239-7550 or [info@ferncreek.org](mailto:info@ferncreek.org).



## FCCACC Golf Scramble Sponsors

### Gold Sponsor



### Silver Sponsors



### Hole Sponsors



State Farm  
1800 Bardstown Road  
Franklin, KY 40511

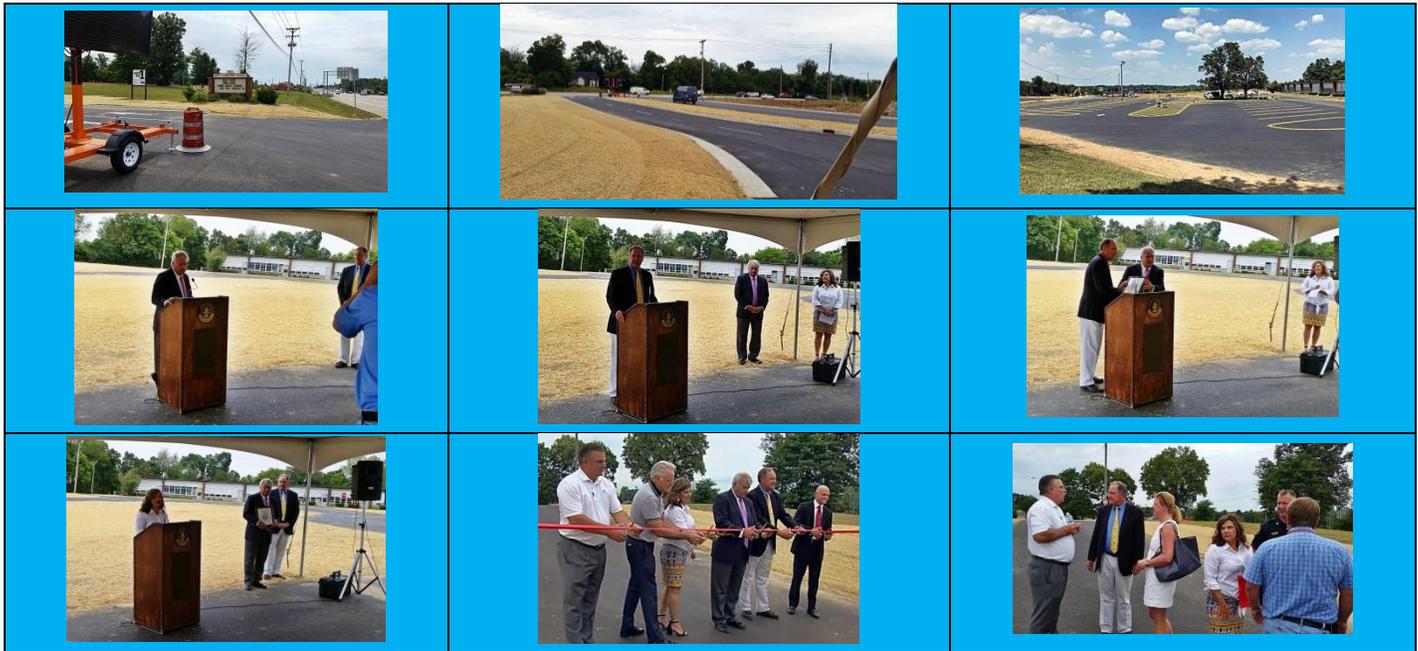


## Bates Elementary Ribbon Cutting



FCCACC participated in the Bates Elementary School Ribbon Cutting event for the school's new entry access off Bardstown Road. The Barrister Commercial Group, the developers of the SouthPointe Commons shopping center, invested over \$650,000 in traffic safety improvements in the Bates Elementary School area. The investment also included: construction of a rear entrance off Leaders Lane, reconstruction of the front parking, expanding the front lot, stripping, landscaping and updating handicap areas. These improvements will help improve traffic flow and safety, especially on school days. A Bardstown Rd traffic light is schedule to be installed later this fall.

The new Bardstown Road access is for school buses and the new Leaders Lane access is for parents dropping off and picking up students. Alecia Dunn, Principal Bates School, is very "thankful" for the safety enhancements provided by the two new entry ways. Robin Engel, District 22 Metro Councilman, presented a plaque "In appreciation of Barrister Commercial Group's investment in our community" to Mr. Mike Brown, Director Business Development, Barrister Commercial Group.



## PetSuites Ribbon Cutting



The Fern Creek PetSuites, 9420 Seatonville Rd, invited FCCACC to their Ribbon Cutting event. Robin Engel, District 22 Metro Councilman, delivered a Metro proclamation to PetSuites General Manage Alisha Crutcher. After the Ceremony, Alisha gave us a tour of the facility - very impressive.

PetSuites Fern Creek is specifically designed just for their canine and feline friends. Their facilities are equipped for play in any weather by offering both indoor and outdoor play options, with specially designed heating and air conditioning systems. They offer daycare, boarding and grooming services and they care for all breeds, including pets with special needs.



## FCCACC Speed Networking



FCCACC had its first Speed Networking event hosted by the Holiday Inn Express at 1921 Bishops Lane. It was well received with 18 people participating in the speedy information exchange. The participants were allotted three (3) minutes to exchange business cards and information about their business product or service. Based on the positive feedback we've received, we will do it again in the near future.

We thank Juliette Grace and Holiday Inn Express for hosting this event. The Holiday Inn Express Louisville Airport is located right off I-264, only 3 miles from the Louisville International Airport and the KY Fair and Exposition Center. This 100% smoke-free property, offers many amenities including: free high-speed internet access, complimentary hot breakfast, airport transportation, 24-hour business center, and meeting rooms. All 150 rooms amenities include: in-room refrigerator, microwave, safe, Keurig coffee maker, 40-inch flat panel LED TV, and USB charging ports. They also offer a discount to FCCACC members.



## After Hours Ice Cream Social



With all the very hot and humid weather we've endured since July 1, what could be better than a smooth, cold ice cream treat! And, thanks to the August After Hours event host Highview Ice Cream and Coffee, we received some tasty and cool relief from this summer's sweltering weather. What a great way to socialize with your business associates.

Located in Outer Loop Plaza, Highview Ice Cream & Coffee is a place that welcomes families to enjoy delicious desserts, coffee and food while they create new memories together. And of course, they serve Kentucky Proud ice cream.



## August New Member Breakfast



Our August New Member Breakfast event was hosted by Morning Pointe. They offer a great cup of coffee, or juice to go with their pastries and Chef Kenneth Pass crafted a delicious omelet to order, or other options. The delightful breakfast and relaxing environment provided a great atmosphere to become acquainted with our newest chamber members.

At Morning Pointe of Louisville Senior Living Campus, you'll experience the best in assisted living-type services and Alzheimer's memory care. They offer personalized care plans, exceptional nursing and support staff to seniors in Louisville, KY, near Stony Brook with easy access to Watterson Trail. Whether you are a senior in need of assisted living-type services or looking for a secure and caring environment for your family member suffering from dementia or Alzheimer's disease, Morning Pointe may be just what you are looking for.



## Member Announcements



### Morning Point Tour of Homes

September 5 • 4-6:30 p.m.

Curious about life in senior living?  
Come take a walk through our community  
and have all your questions answered  
by the people who live here!  
Enjoy some tasty appetizers on your tour!

RSVP to (502) 873-3800  
with the building you would like to tour.



Morning Pointe of Louisville  
4711 South Hurstbourne Parkway  
Louisville, KY 40291  
(502) 873-3800

The Lantern at Morning Pointe, Louisville  
4701 S. Hurstbourne Pkwy.  
Louisville, KY 40291  
(502) 212-5199

LOUISVILLE  
South Hurstbourne  
**Morning Pointe**  
Senior Living & Memory Care

The Region's Choice for Personal Care & Memory Care



PLEASE JOIN US FOR  
COMMUNITY APPRECIATION DAY

FRIDAY, SEPTEMBER 13th  
11:00 - 2:00P.M.

RIVER CITY BANK  
7710 OUTER LOOP

JOIN US FOR FOOD AND GREAT GIVEAWAYS!  
WE HOPE TO SEE YOU THERE!



Member  
FDIC

WELCOME TO PETSUITES,  
YOUR NEW GO-TO FOR BOARDING,  
DAYCARE AND GROOMING.



Travel plans that don't include your furry friend?  
**PetSuites to the rescue.**

Our boarding setup is among the best in the business, with ultra-comfortable, exceptionally inviting suites, loads of natural light, music playing throughout – plus an unbeatable social scene. So you can enjoy your trip worry-free.



Everyone's favorite. **Paws down.**

Social dogs are happiest when they're with their crew. So bring them in for daycare. We've got an action-packed daily program that gives them the together time they need, in large, beautifully designed indoor/outdoor spaces where they can pal around with the others. We cater to each canine's unique personality, from the life of the party to those who just want that individual attention.



Wowwwwww. Verrrrry spiffy. **Look at that fur shine.**

Ready. Set. Shampoo. Shear. Choose from our menu of packages and services and let our grooming experts work their magic. From the essentials, to spare-no-expense, diva-style pampering – we'll have your pet looking fabulous in no time.

We're pet lovers. Which is why your pets feel loved here. (We see that happy tail wag.) We go all out to make your dog feel at home, providing the loving care and best-in-class facilities your dog deserves.

Who's in? (Raise a paw or give a little bark or something.)

We'd love to show you around. Stop by for a tour anytime.

PETSUITES LOUISVILLE-FERN CREEK  
9420 SEATONVILLE RD. | LOUISVILLE, KY 40291

RESERVE NOW. (502) 200-1389  
PETSUITESOFAMERICA.COM



2019 **Wise & Well**  
A celebration of senior health and wellness

ACTIVE AGING EXPO

Thursday, September 26 - 1 to 4 pm - Atria Stony Brook

Join us for free health screenings, educational seminars and demonstrations. The expo will feature more than 25 health professionals and experts on aging. We'll also have door prizes and other giveaways. See you there!

Atria  
SENIOR LIVING

ATRIA STONY BROOK  
3451 South Hurstbourne Parkway • Louisville, Kentucky  
502.499.1393 • AtriaStonyBrook.com



Fern Creek Community Center & Chamber of Commerce  
6104 Bardstown Rd  
Louisville, KY 40291

<http://www.ferncreek.org/>  
<https://www.facebook.com/>

Phone (502) 239-7550  
Fax (502) 239-7650  
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# Membership News

## Welcome New Members

### DDD Storefront Cleaning Service Plus

David Doepke  
9408 Fairground Road  
502-888-3185

[dddcleaningservice@twc.com](mailto:dddcleaningservice@twc.com)

David provides lawn mowing and window cleaning.

Thank you for becoming a member of the FCCACC.



**Want to be an Active Member?** Then become a volunteer. If you're a member that enjoys the monthly luncheons, please think about what else you can do. We need you and your ideas, Join a committee and contribute your skills and talents. Anyone can volunteer for an event or committee.

To volunteer for an event or Committee (Building & Maintenance, Membership/PR, or Programs), please send your contact and availability information to: [info@ferncreek.org](mailto:info@ferncreek.org) or contact Jean at 239-7550.

#### Newsletter Deadlines

Issue	Info Due
Jan-Feb	December 15
Mar-Apr	February 15
May-Jun	April 15
Jul-Aug	June 15
Sep-Oct	August 15
Nov-Dec	October 15

If you are interested in being a **Spotlight Business** in the Communicator, please give Jean a call at the Chamber 239-7550. You can write up your own insert for the newsletter and send it to [info@ferncreek.org](mailto:info@ferncreek.org), or you can give us the information and we will get it done for you!

#### FCCACC

#### Office Hours:

10:00am – 3:00pm

Monday - Friday

#### Have you Renewed Your Membership.

2019 Membership invoices are due upon receipt.

<http://www.ferncreek.org/renew.php>

We hope you've been able to benefit from your membership with FCCACC. If not, let us fix that right away! Call Jean at 239-7550 or email [info@ferncreek.org](mailto:info@ferncreek.org) to see how we may better meet your needs.

Haven't received your invoice, call Jean at (502) 239-7550

Renewing your Chamber membership is an investment in your business and an investment in the community. Mail your renewal to:

FCCACC  
P.O. Box 9156  
6104 Bardstown Road  
Louisville, KY 40291

Or renew your membership online by selecting "Join!" then "Renewals" at:

<http://www.ferncreek.org/index.php>



AUTOTRUCK FINANCIAL CREDIT UNION started in 1961 as the local Ford employees Credit Union but has since converted to a community based Credit Union. This being my 13<sup>th</sup> year with Autotruck it has given me many opportunities to build relationships and to realize this can be the key to having a successful career. I have worked in the financial world for the past 30 years and have seen tremendous changes within the operations of how members can do their financial business. There are so many choices in today's environment that wasn't available years ago. Who would have thought that all the technology of today would change how many people do business now.

My position at Autotruck is the Director of Business Development which brings me back to building relationships with our members and introducing companies to the advantages of being a member of a Credit Union. Credit Unions offer lower fees and better rates on your savings and loans. Did you know if you are a member, you own the Credit Union and I work for you.

To the business owners who make decisions on the employee benefits that are offered to your employees. Consider offering a financial alternative, at no cost to you, by allowing Autotruck Financial Credit Union to enhance your benefit package. I would be honored to become your financial partner.

Please contact me today at 502-459-8981 x464 or email me at [cellington@autotruckfcu.org](mailto:cellington@autotruckfcu.org)

**THANK YOU FOR BEING A MEMBER OF THE  
FERN CREEK COMMUNITY CENTER &  
CHAMBER OF COMMERCE!**



## JOIN THE FCCACC!

The FCCACC is comprised of individuals, businesses, civic and civil servants, volunteers, retirees and students who live, work and play in the Fern Creek, Highview and Buechel areas. Together we represent a cooperative and collective effort to maintain and enhance the business and social climate of our combined communities.

### MEMBER BENEFITS

As a member of the FCCACC you'll participate in many benefits, of which the following are a few:

- ★ Participation in a forum for addressing your business and community needs.
- ★ Interaction with other business associations.
- ★ Become part of a unified voice to utilize the services of government and public agencies.
- ★ Business associations are eligible for matching grants and technical assistance through NCD.
- ★ Increase the awareness of your business services.
- ★ Regular monthly events such as luncheons and other social activities.
- ★ Involvement in zoning actions, land and other proposed development activities in our area.
- ★ An annual online Membership Directory.

### MEMBERSHIP FEES

- Business or Organization Annual membership dues — **\$150.00** per/yr.
- Individual membership dues — **\$40.00** per/yr.

As a first time member, you may join at any time of the year. Our membership year is January through December. Dues are pro-rated based upon the joining month! Beginning in July your dues are the remainder of the current year, and a full membership for next year.

**Complete the Application on our web page at: <http://www.ferncreek.org/join>**

**Like us on Facebook at:  
[www.facebook.com/FernCreekChamber/](http://www.facebook.com/FernCreekChamber/)**